

Investor Presentation



Safe harbor

This investor presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on current expectations, estimates, forecasts, and projections about the industries in which Noventiq operates, and the beliefs and assumptions of the company's management.

These forward-looking statements can be identified by the use of forward-looking terminology, including the terms "targets", "believes", "expects", "estimates", "projects", "anticipates", "intends", "plans", "may", "will" or "should" or, in each case, their negative or other variations or comparable terminology. These forward-looking statements include all matters that are not historical facts. Forward-looking statements appear in a number of places and include, without limitation, statements regarding Noventiq's future financial position, business strategy, budgets, projected costs, plans, and objectives of management for future operations, as well as statements regarding the proposed transaction and potential market opportunities. Forward-looking statements involve risks and uncertainties, some of which are beyond Noventiq's control, that could cause actual results to differ materially from those expressed or implied by the forward-looking statements. These risks and uncertainties include, but are not limited to: general economic and business conditions; the impact of competitive products and pricing; the ability to offer vendors' products for sale to customers and to earn incentives on such sales; demand for Noventiq's services and solutions; the ability to achieve operating synergies from acquired businesses; breaches in cybersecurity or disruption to IT systems; the ability to attract, hire, train and retain experienced personnel; fluctuations in currency exchange rates; the ability to comply with the laws and regulations across the markets in which Noventiq operates; and other risks and uncertainties detailed from time to time in Noventiq's filings with regulatory authorities.

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This investor presentation also contains certain financial measures that are not recognized under International Financial Reporting Standards ("IFRS"), including Adjusted EBITDA excluding share based compensation, recurring revenue, and growth in constant currency. These non-IFRS measures should not be considered a substitute for, or superior to, measures of financial performance prepared in accordance with IFRS. These non-IFRS measures are not defined under IFRS, and other companies may calculate such measures differently or may use such measures for different purposes than Noventiq does, limiting the usefulness of such measures as comparative measures. Noventiq believes that these non-IFRS measures provide useful information to investors and others in understanding and evaluating the company's operating results and future prospects. However, the non- IFRS financial measures have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of Noventiq's results as reported under IFRS.

Noventiq drives digital transformation in high growth emerging markets, leveraging global expertise and partnerships to deliver superior local outcomes



At a glance

Market Leading Expertise

We bring a **portfolio of market-leading software, cloud infrastructure, and technology services solutions** to a global customer base

Guiding customers through their digital transformation, we bring the **emerging markets** and leading technology providers together **to drive global growth**

Global Scale

Focusing on markets projected to grow to

~\$500B by 2025*, operating in

nearly **60** countries across Asia, Latin America, Europe, and MENA



Rapid Financial Growth



Technology Partners

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Strategic global partner with tech leaders



Leading Customers

We deliver solutions and services to Large and Mid-Size customers across the emerging markets

The Noventiq platform covers a **diverse customer base** with ~90% of our revenue coming from ~1K customer accounts.

Small customers served through low touch Noventiq Digital Platform and inside sales.

Strategic M&A and World Class Team

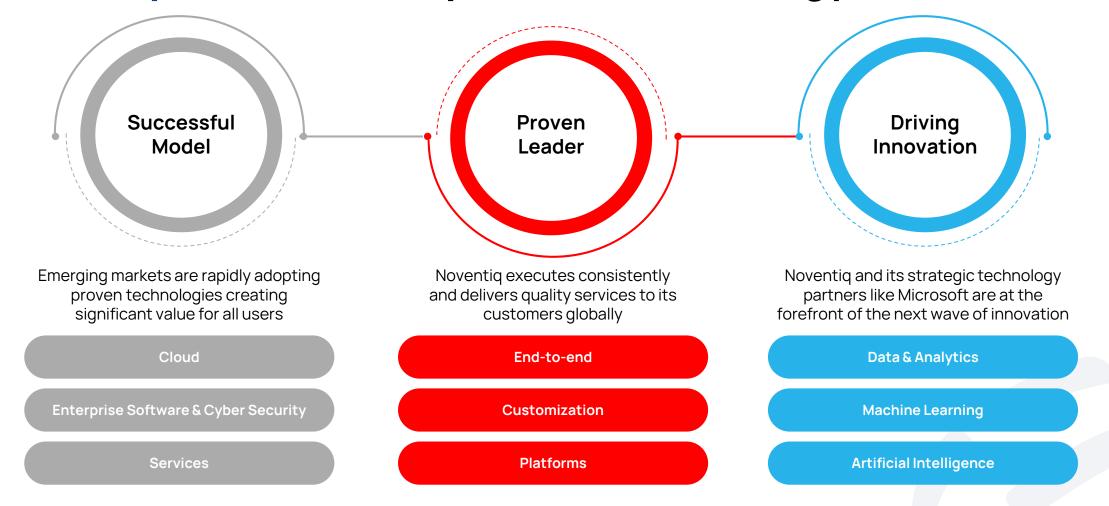
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acquisitions expanding local expertise globally and leading sector consolidation wave

6,400

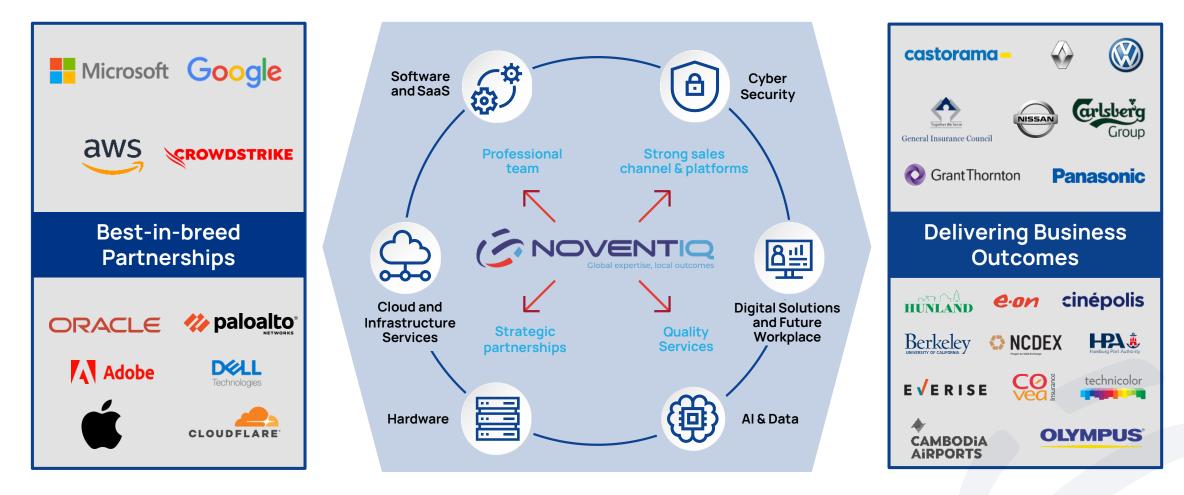
agile workforce provides global coverage, local market relevance and customer intimacy, driving retention, cross-sell and upsell opportunities

Noventiq leads the adoption of technology



Noventiq is successfully delivering digital transformation at scale

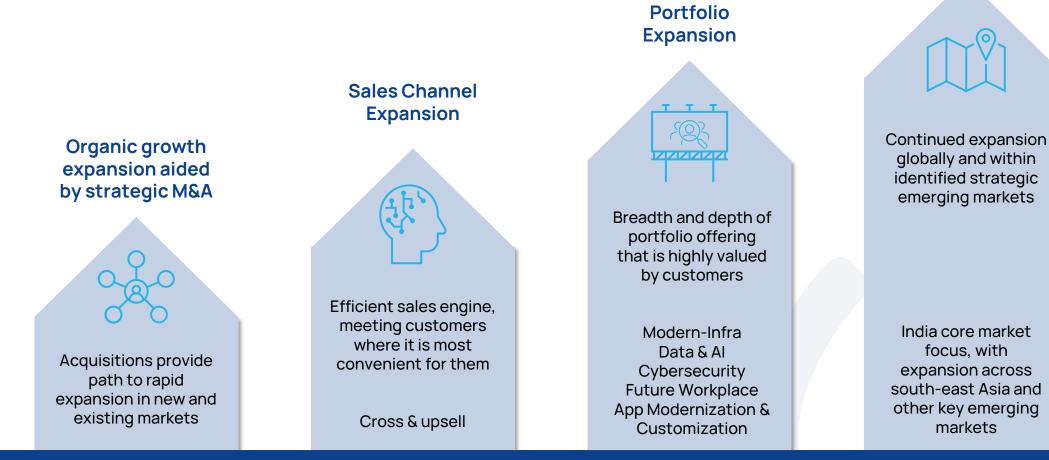
At the heart of the Digital Transformation ecosystem



Noventiq solves complex challenges in high-growth emerging markets

Noventiq has multiple levers of growth

Centers of gravity: Microsoft & India (Core Market Focus)

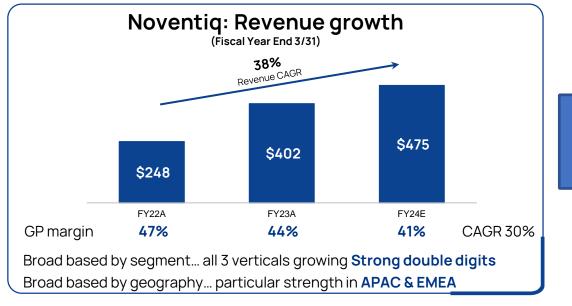


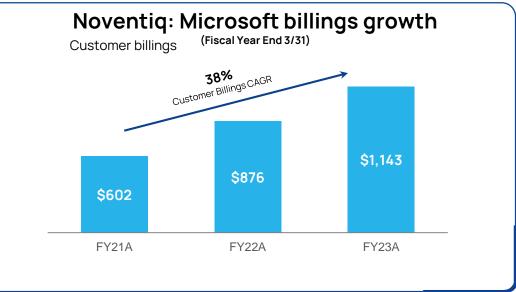
Driving digital transformation across high growth emerging markets

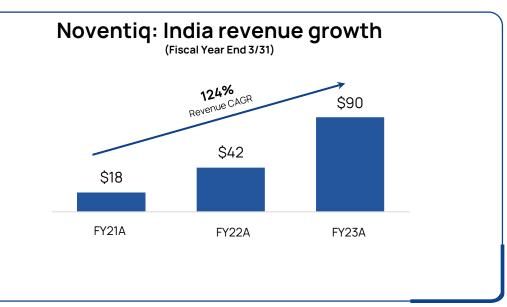
Market

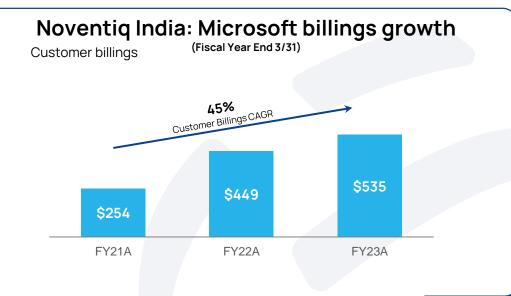
Expansion

Strategic growth with key partners in core geographies



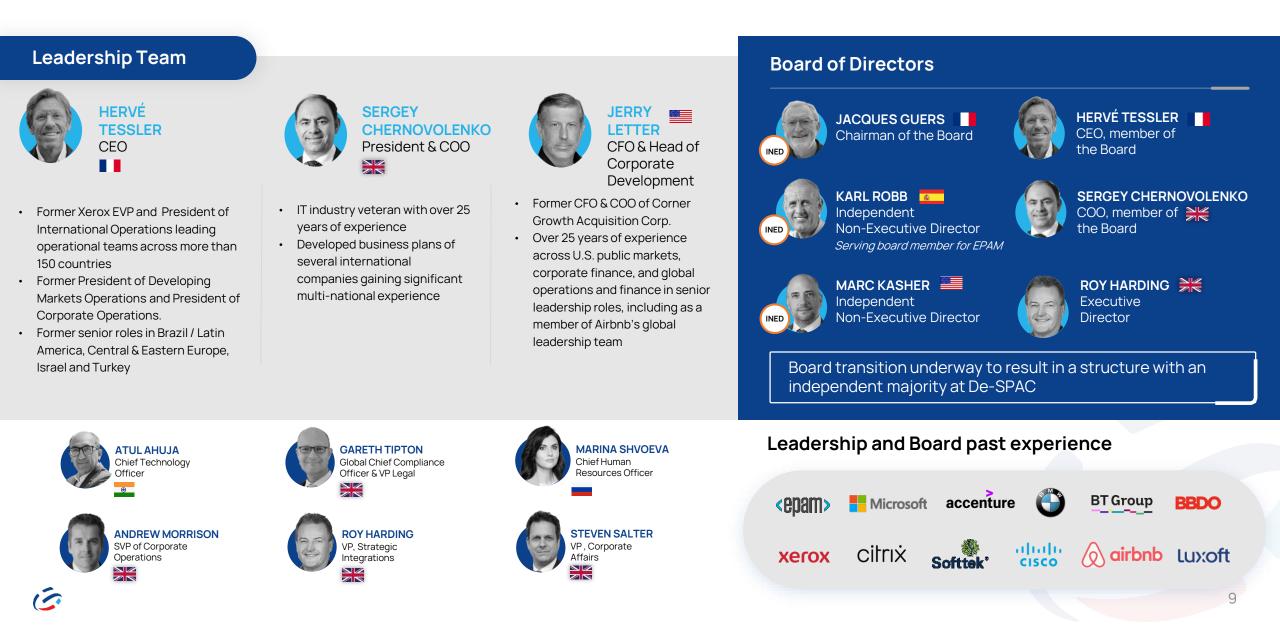






USD \$M . *FY23 reported YoY growth

Led by a highly experienced team



Key investment highlights

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Leading enabler of **digital transformation (DX)** and **cybersecurity**

Global focus on high-growth emerging markets with significant India presence

Strategic tech partnerships including Microsoft & AWS widen competitive moat

Recognized leader across multi-cloud, software and Al

Consolidator with track record of successful M&A

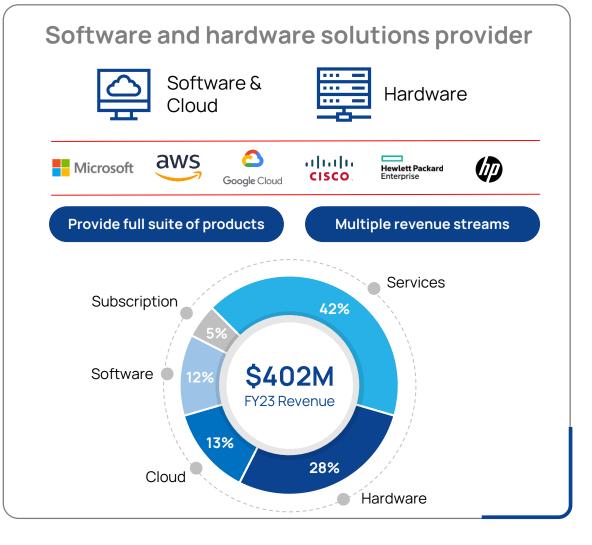
Inclusive culture, industry-leading talent and exceptional local access

Rapidly expanding revenue with history of profitable growth

- GLOBAL CAPABILITIES

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Noventiq end-to-end solutions & services portfolio



Comprehensive Services Portfolio

Data & Al



Future Workplace



Modern Infrastructure

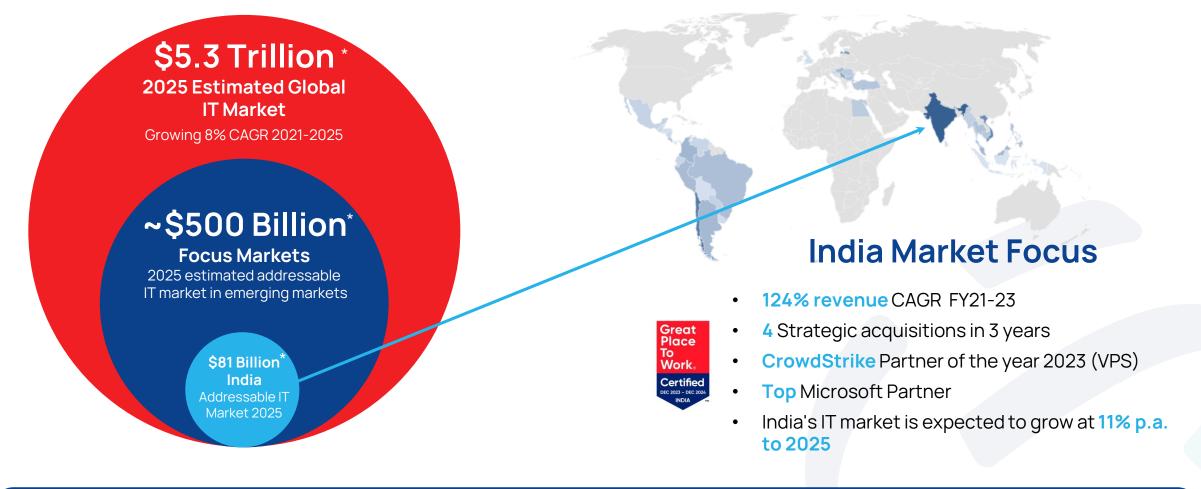


App Modernization & Customization

- High-proficiency
- Deep expertise
- Highest cloud statuses
- Digital platforms to
 support customer success

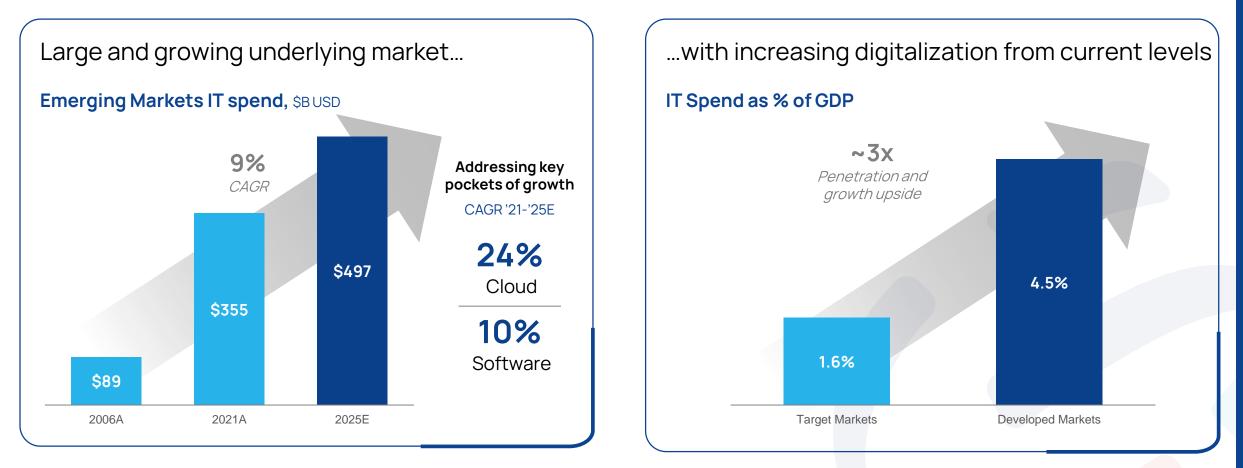
- Own methodologies
- External recognition
- Developed nation quality
- Proximity to customers and talent

Market opportunity in global emerging markets



Within massive TAM - Noventiq focuses on large and high growth emerging markets

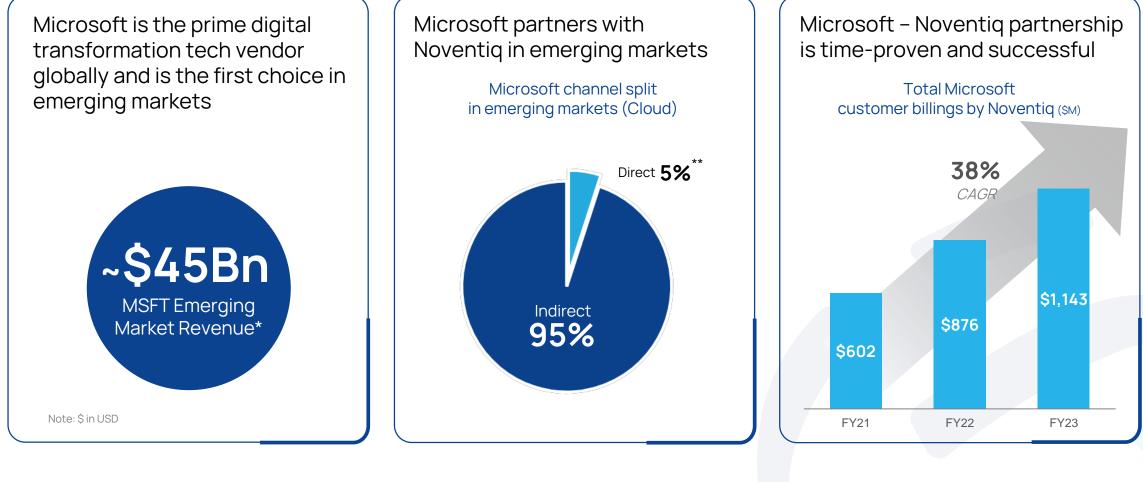
Large and growing emerging market opportunity – driven by cloud and software



Indexing to developed markets = penetration and growth upside

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Microsoft and Noventiq - key strategic partners



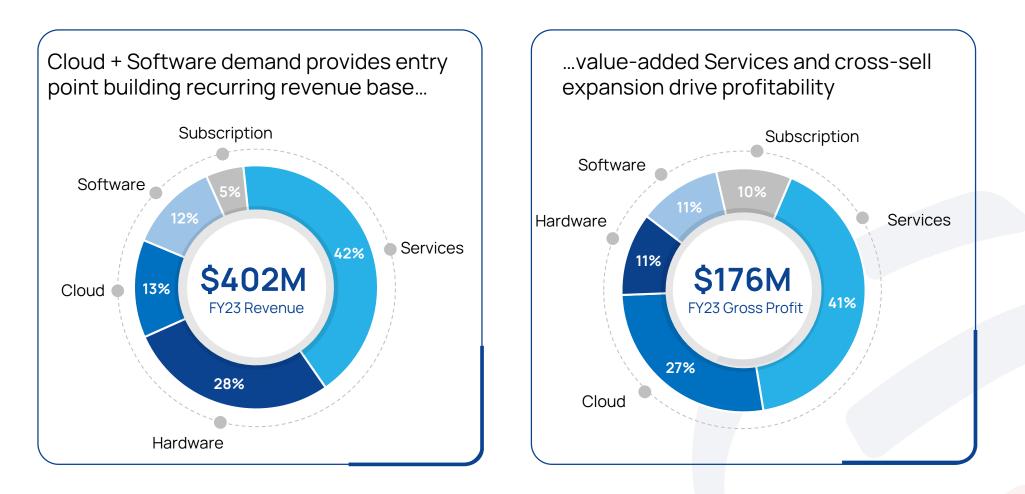


Sources: *Microsoft Emerging Market revenue from Factset estimate – FY23 ** STAX (fka AMR International) – Strategic Market Support Report

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Cloud adoption drives demand for solutions and services

More cloud consumption helps drive more services, which drives more customer intimacy



Serving cloud demand allows for successful land & expand with additional profitable portfolio

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Comprehensive portfolio: Cloud

Migrating customers with legacy infrastructure to the Cloud, leapfrogging customer capabilities, enhancing flexibility, scalability and operational efficiency on cloud-based systems

	Scalability	Enable businesses to tailor the resources precisely to evolving needs, fostering a dynamic and responsive infrastructure for optimal performance and growth
	Security Measures	Cloud environments tailored for effective data protection and regulatory adherence
-`@	Cloud solutions & services	Cloud-centric solution for streamlined operations and enhanced focus on core objectives

Case study: Cloud Migration

Markets: India

Problem: AllCargo's outdated hardware caused problems: absence of updates, security patches, and expired licenses, resulting in hardware failures and data loss Solution:

- Reviewed legacy infrastructure and business needs, determined go-forward solutions
- Modernized technology stack via Azure migration, established disaster recovery, . ensuring backup compliance, enabled individual user access through Bastion services, and addressed DFS structure concerns

Major Technology







Expert MŚP

Azure

Comprehensive portfolio: Digital transformation

Helping customers with leading DX solutions to modernize workflows, drive efficiency & innovation and improve security

	Future-of-work solutions & services	Building next-gen collaboration environments using best partners' tech and our own products
â	Cybersecurity	Securing digital assets & environments with comprehensive portfolio of solutions & services
^®`\ ≣≁-\$	Software & Customization services	Building digital solutions using the best software from key vendors, engineering and developing applications, and delivering tools to better manage digital and software/IT assets

Case study: Data protection

Markets: Broader India Market

Problem: Strictly regulated pharmaceutical customer had data security issues for highly sensitive information

Solution:

- Noventiq experts identified data security and regulatory vulnerabilities
- Created a best-in class solution, incorporating partner technology from Forcepoint
- Resulted in high level of data visibility and complete protection for Personally Identifiable Information (PII) and IP, in compliance with regulations



Comprehensive portfolio: Artificial Intelligence

Bringing AI technology to customers with our own solutions and services to revolutionize insights and drive future growth

	Analytics & Al	Deep expertise with customer deployments across platforms Azure Fabric, AWS RedShift, Google Big Query with Data Analytics & Al
SP?	Enterprise Al	Industry focused AI enabled Solutions - CRM, Conversation AI Platform, Document Management System
	Microsoft Copilot	Cross industry AI enable with Copilot services around Workplace, GitHub & Security
	Generative Al at work	Deploying Gen-Al with fluency of ChatGPT & enterprise-grade compliant knowledge & content

Raiffeisen BANK

Case study: Artificial intelligence

Markets: Central Europe

Problem: Raiffeisen Bank wanted sophisticated CRM and compliant assistant for customers

Solution:

- Deploying Noventiq's own IP Weaver AI, Selecta AI CRM
- Properly integrates with core banking and complies with industry regulations
- Handles queries with very high precision, allowing customers to use the assistant for all their transactions without utilizing other channels



Proven ability to inspire corporate change

Leveraging the platform we built to improve the lives of our employees across each of our markets globally

Key Commitments



Headquartered in London, ensuring higher oversight & global regulatory standards compared to competitors in emerging markets



Invests in our people with in-market training, competitive payroll and benefits, and other programs similar to developed market peers which drives stronger employee engagement



Brings management best practices, diversity and inclusion to offices worldwide, preserving human rights and dignity in our workplace and beyond

Successful Outcomes

Strong corporate governance & compliance provides robust framework as a foundation for growth

Partner of choice for global institutions that seek institutional grade infrastructure and frameworks

Investing in local teams in markets provides strong reputational externalities within those communities

Our team is our competitive advantage

Client intimacy is critical in diverse and emerging markets

- ~4,500 Engineers, Developers, Delivery and other IT specialists
 - ~940 Motivated sales & marketing force

Sales coverage & client intimacy in diverse markets, supported by high tech community with annual vendor accreditations Global & Local centralized SME's (AWS & Azure India GDCs & field-based engineers & pre-sales experts (customer intimacy)) Localized support functions reflecting language, culture & decentralized country model

... award-winning corporate workplace investing in decentralized local talent globally...



glassdoor

 $\star \star \star \star$

...long history in the marketplace with industry leading certified experts...

~30 years

600+ Microsoft Learning

Experience in IT market Microsoft Certified Experts ... driving a highly engaged and successful team across the entire globe

> **76%** Employee Engagement Index

Industry expertise and local talent enable our global success

Market Expansion

\$5.3 Trillion*

2025 Estimated Global IT Market growing 8% CAGR 2021-2025

~\$500 Billion*

2025 estimated addressable IT market in emerging markets

> \$81 Billion^{*} India Addressable IT Market 2025

- ✓ 15% CAGR 2021-2025 (DX)
- ✓ 24% CAGR 2021-2025 (Cloud)
- ✓ 10% CAGR 2021-2025 (Software)
- Expansion within existing markets and into new markets

Core - double down

✓ Rapid Growth in existing core markets

Development - scale

✓ Established presence, scaling rapidly

Nascent & Future - invest

- Presence, key market / TAM Investment in scaling
- New territories

Market focus

- India is the core-market focus
- ✓ Additional rapid expansion across south-east Asia
- ✓ Key markets in Vietnam, Malaysia, Philippines
- Targeted growth in select countries across EMEA, RoE and LATAM

Organic & Inorganic growth

- ✓ Successful track record
- ✓ Strong M&A pipeline for expansion into new markets & products

With massive TAM - Noventiq focuses on large and high growth emerging markets

Sources: Company data. * STAX (fka AMR International) – Strategic Market Support Report

Established track record of successful acquisitions

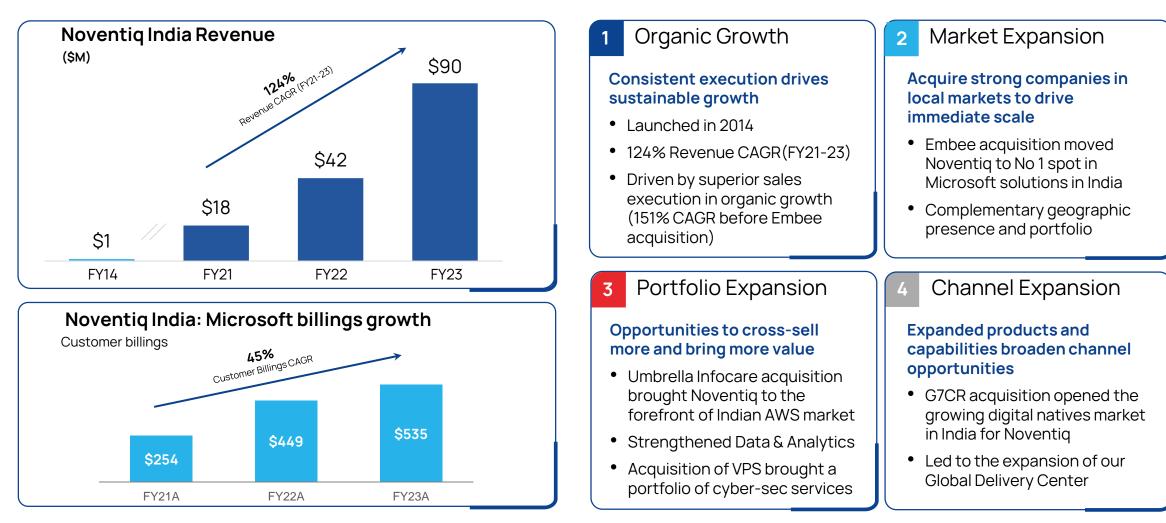
M&A driven growth provides path to rapid expansion in new and existing markets, fueling organic growth



Strong track record of M&A with robust pipeline for future inorganic growth

Organic growth accelerated by acquisitions

Case Study: Growing India from new entrant to market leader



Strategic M&A provides multiple organic growth catalysts

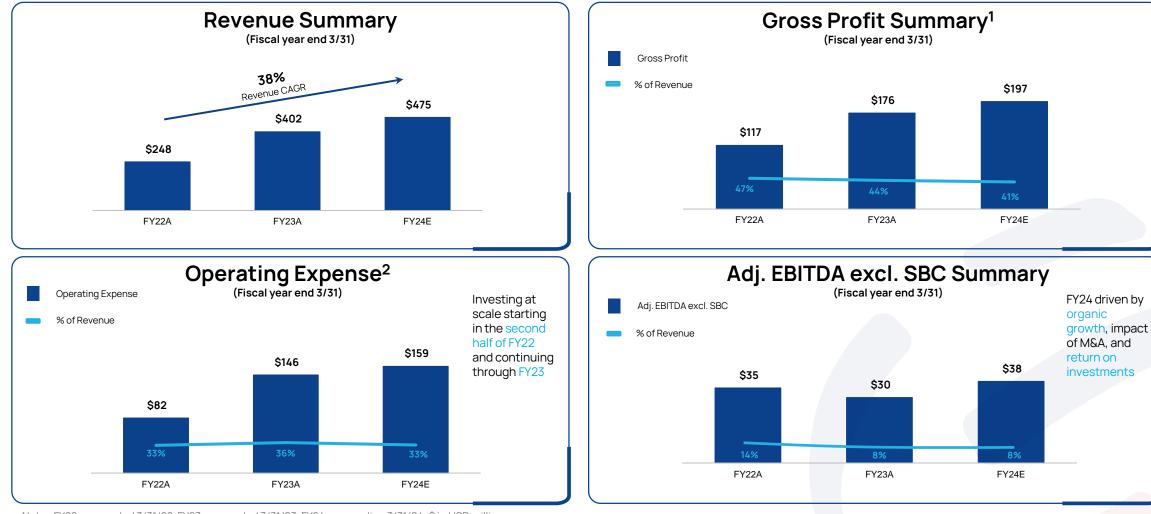
— FINANCIALS

Proven ability to grow rapidly in emerging markets



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Demonstrating fast growth and profitability at scale

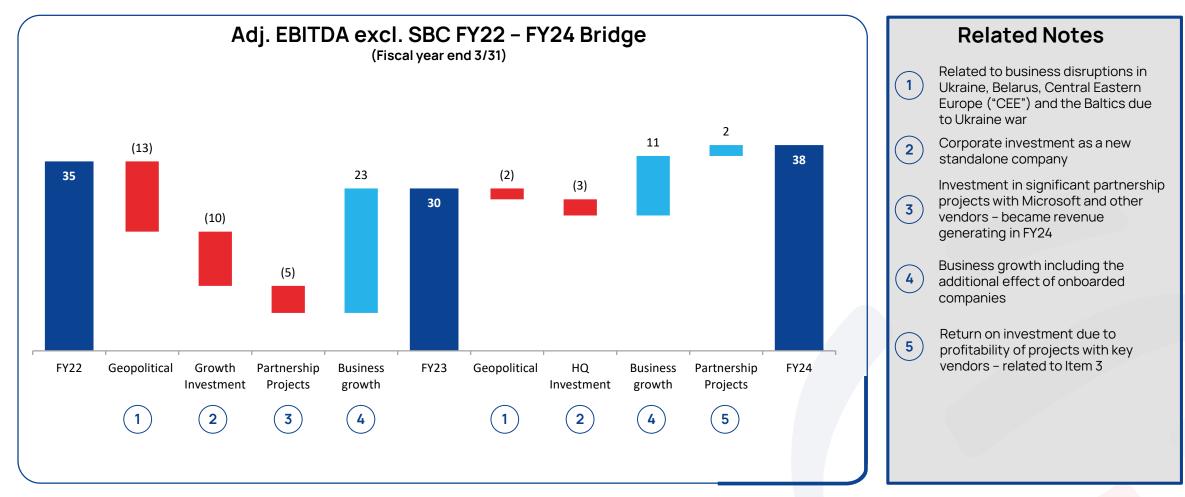


Note: FY22 year ended 3/31/22, FY23 year ended 3/31/23, FY24 year ending 3/31/24: \$ in USD millions

- 1. Includes application of IAS 8 to restate Services costs into COGS
- 2. Excludes Depreciation, Amortization and One-time expenses

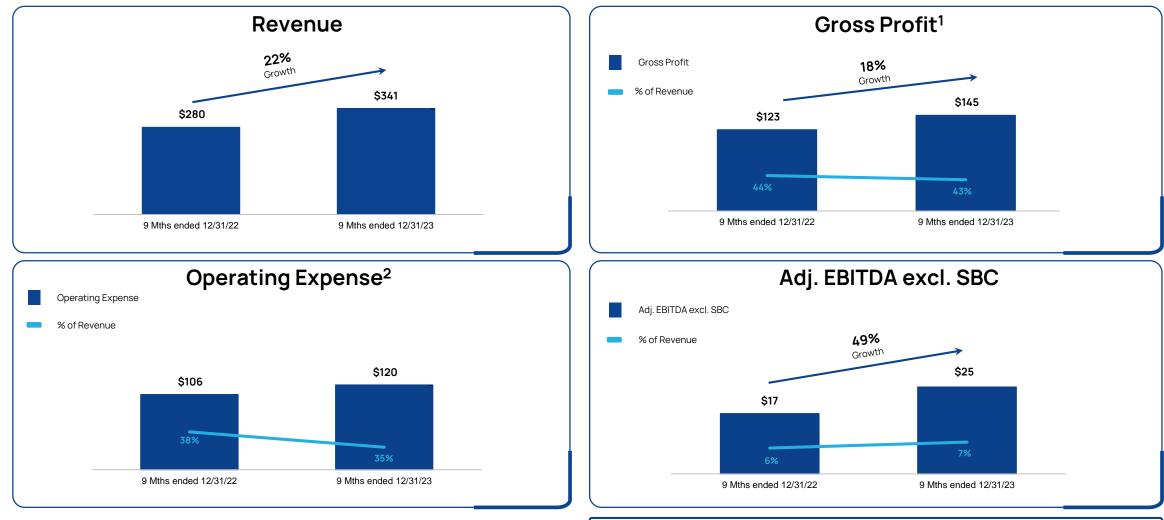
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Supporting FY24 Adj. EBITDA excl. SBC forecast



Note: FY22 year ended 3/31/22, FY23 year ended 3/31/23, FY24 year ending 3/31/24: \$ in USD millions

Summary results FY23 Q3YTD, FY24 Q3YTD



.Note: FY23 Q3YTD and FY24 Q3YTD results are as at 12/31/22 and 12/31/23 (unaudited). \$ in USD millions

- 1. Includes application of IAS 8 to restate Services costs into COGS
- 2. Excludes Depreciation, Amortization and One-time expenses

\$38M LTM Q3 FY24 Adj. EBITDA excl. SBC

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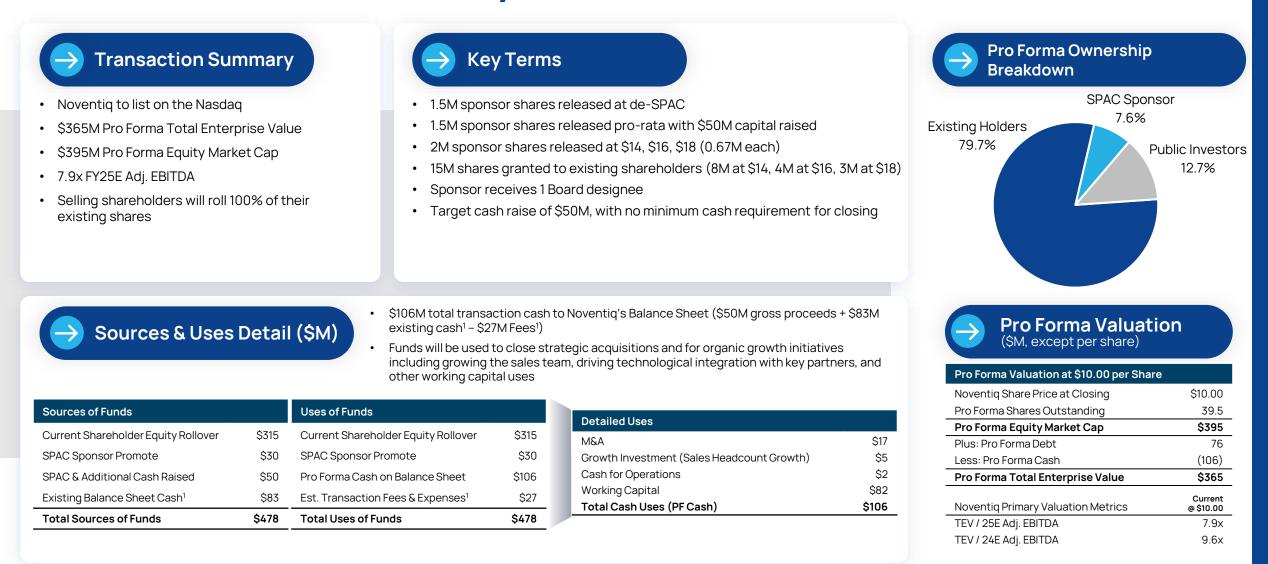
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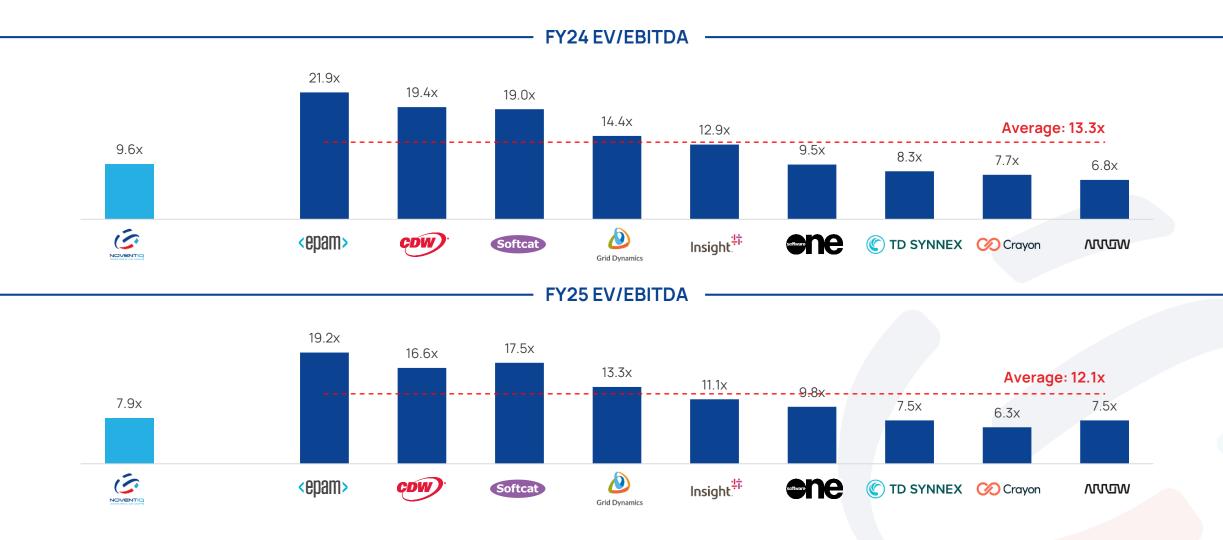
- TRANSACTION STRUCTURE

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Transaction summary



Key market comparables



Source: Bloomberg, as of March 8, 2024. Note: Assumes \$38M FY24E Adj. EBITDA, \$46M FY25E Adj. EBITDA and \$365M total enterprise value for Noventiq.

EV/Sales and EV/EBITDA ratios are not defined or recognised under IFRS, and the Noventiq's use and definition of these measures may vary from the other companies presented due to differences in accounting policies or differences in the calculation methodology. As a result, these figures should not be viewed as comparable or as a replacement for measures prepared and reported under IFRS. See "Safe harbor" on slide 2 of this presentation. If you believe in Microsoft and Digital Transformation If you believe in high growth markets: India NOVENTIQ NOV - 'novus' - new + innovation EN - entrepreneurial + energy If you believe in **AI and cybersecurity** T - technology + transformation IQ - intelligence + quality If you believe in local relevance Global expertise, loca outcomes business. The slogan also emphasises our focus or **Believe in Noventig** delivering for our customers wherever they are

THANK YOU

